

AMBASSADOR PROGRAM

Nomination Form

Continued from reverse side

Nominator

Name: _____

Daytime Phone: _____

Email: _____

Nomination

Strengths of Individual and Reason of

Nomination: _____

Accomplishments / Volunteering of Nominee:

Length of Time in Region: _____

Connection to the Town of Vermillion, the
County of Vermillion River or Region:

Return Form to:
Economic Development,
Town of Vermillion
5021 - 49 Avenue
Vermillion, Alberta
T9X 1X1
www.vermillion.ca

Economic Development,
County of Vermillion River
4912 50 Avenue, Box 69
Kitscoty, Alberta
T0B 2P0
www.vermillion-river.com

Ambassador in Action

The Ambassador Program provides a unique opportunity for an Ambassador to become more actively involved as an "Ambassador in Action" Team member.

The Ambassador Team is a group of individuals from throughout the region who volunteer their time and talent to facilitate the program. The Ambassador Team provides support and assistance to the Economic partnership and the Ambassador Program:

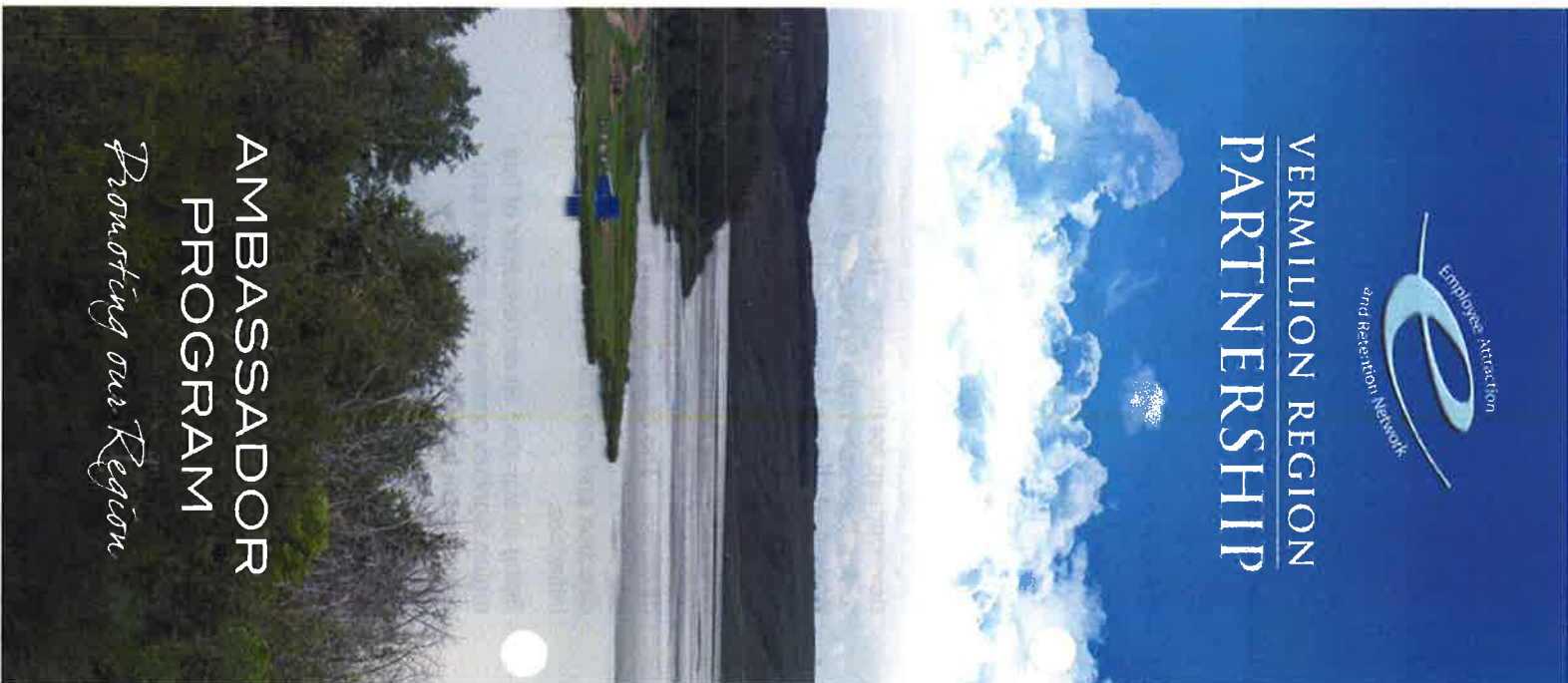
- Acting as greeters, hosts and hostesses for Partnership activities
- Recognizing Ambassadors who continually promote the Vermillion Region as a good place to live and do business
- Assisting with economic development initiatives

Most importantly, the Ambassadors in Action members promote the region wherever they travel and to whomver they meet, sharing their firsthand knowledge and passion for our region.



VERMILLION REGION
PARTNERSHIP

AMBASSADOR PROGRAM
Promoting our Region



The Ambassador Program markets the region in a **unique fashion** by creating extensive word-of-mouth promotion from reliable sources that have first-hand knowledge of the region.

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About Us

In 2011, Economic Development for the Town of Vermilion, the County of Vermilion River, Alberta Employment & Immigration, Rotary Club of Vermilion, Vermilion & District Chamber of Commerce, Lakeland College, and Community Futures Lloydminster & Region partnered to advance economic development for the region. The partnership took a leadership role in initiating the "Vermilion Region Ambassador Program".

The Ambassador program recognizes that in every community there is a latent human energy, which, for the most part goes untapped and is often dissipated in many directions. The challenge was to harness this interest and energy, focus it in a common direction and use it to drive socioeconomic initiatives.

Being designated an ambassador of this region signifies community support and commitment to the region. It is how volunteers are thanked for the important contributions they make and the welcoming environment they create.

"Ambassadors are individuals with unique personal strengths, accomplishments and connections to the Vermilion Region."

Sharon Williams, Village of Kitscoty

Nominate an individual

The intention of the Ambassador program is to create a regional word-of-mouth campaign delivered via our greatest resource - people! Any person in the community may be nominated by any citizen to become an Ambassador. The program provides equal recognition inclusive of all citizens from all ages - youth to seniors; private and public sector; residents and visitors. Nominees are celebrated at our Vermilion Region Partnership Breakfasts where they are publicly acknowledged and thanked for their efforts. Visiting Ambassadors inductions may take place anytime at public events and functions.

A community Ambassador program provides vital advertising to small and medium sized communities.

To nominate and individual, please complete the attached Nomination Form to the right or visit our websites at:

www.vermilion.ca

www.vermilion-river.com

Nomination forms can also be picked up at either municipal office. Completed forms can be returned by Fax, Email or in person.

Nominations are processed immediately and the Ambassador Induction takes place at the next partnership public function or event.

I nominate the following individual to be appointed as an Official Ambassador to promote Vermilion, County of Vermilion River and region.

Contact Information

Name: _____

Phone Number: _____

Email: _____

Business Information

Job Title: _____

Company: _____

Business Address: _____

City: _____

Postal Code: _____

Phone Number: _____

Fax Number: _____

Personal Information

Home Address: _____

City: _____

Postal Code: _____

Phone Number: _____

Fax Number: _____

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