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## Connect + Promote + Engage Your Business BUSINESS REGISTRATION PROGRAM

May 21, 2015

Dear Business Owner,

The County of Vermilion River is pleased to be launching our **no-fee, voluntary Business Registration program**. The program is intended to improve our understanding of the diverse economic picture within the County, as well as provide a tool for direct communication with our business community. The program includes a simple Registration process by business owners, followed by the development of an online business directory and business database by the County.

This information is being mailed to County landowners with property designated as Industrial, Business, Commercial or Farmland. If you are operating any type of business activity within the County (sales, service, manufacturing, primary or value-added agriculture, home-based, contract, property management etc.), we would encourage you to register. If you have renters who are operating a business on your property, we would appreciate you sharing this information with them as well. Simply fill out the enclosed Registration form and return to our office. The form can also be found on our website as a fillable pdf, which can then be submitted via email:  
[www.vermilion-river.com/departments/economic\\_development.html](http://www.vermilion-river.com/departments/economic_development.html)

**The first 25 businesses who register before June 30<sup>th</sup> will become Featured Businesses in our 2015 Fall County Newsletter and will receive mentions through our social media feeds for the month of August.** We look forward to hearing about your business and to providing future services and programs. If you have further questions, don't hesitate to contact me at [cmcgirr@county24.com](mailto:cmcgirr@county24.com) or 780-846-2244.

Regards,

Corinne McGirr, BComm  
Economic Development, Tourism  
& Communications Officer  
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# BUSINESS REGISTRATION (voluntary)



CONNECT  
ENGAGE  
Your  
Business  
PROMOTE

## ECONOMIC DEVELOPMENT

[http://www.vermilion-river.com/departments/economic\\_development](http://www.vermilion-river.com/departments/economic_development)

The County of Vermilion River continues to attract businesses, developments and growth. In order to accurately create a picture of our local economy that will support economic development and further define our positive business climate, we are initiating a **voluntary Business Registration program**.

### CORE ELEMENTS

- Registration is voluntary
- There are **NO FEES**
- Simple registration process

### PURPOSE

- A business registration system will clearly identify the **extensive economic activity** that is being undertaken in CVR
- A greater knowledge of our business community will:
  - **support existing businesses** as they are growing or expanding
  - **assist new businesses** when they are selecting a potential location for their enterprise. Developers & site selectors need to see existing services that may support their future needs, potential competitors and complementary businesses
  - create a **network of local businesses supporting** each other
  - provide **guidance to initiate programs and services** for fostering continued growth for our business community
- **Improve communications system directly with businesses**, which can be critical in time of disaster, or important when updating bylaws, policies & programs that directly impact business operations
- Allow CVR to **promote the economic diversity and vibrant businesses** by creating an online directory
- Provide resources and data for **Planning & Development** when looking at long term projects and plans
- Provide **Protective Services** with detailed information on potential safety or hazardous issues when responding to disaster or accident situations

### ADVANTAGES TO BUSINESSES

- **Online Business Directory** on the CVR website as another outlet for promoting your business to customers, suppliers or potential employees
- Accessible contact information for **buying local**
- Receive **direct communication from CVR** on business-related bylaws, policies, programs, services
- **No Fee!**

**PROGRAM WILL LAUNCH in late MAY 2015 – Registration forms will be available on our website and from our office**

### WHO SHOULD PARTICIPATE?

- Any businesses with a physical location within CVR municipal boundaries
- A business is defined as *“providing goods and services to another individual, business or entity.”*
- This can include primary operation sites, secondary locations, independent contractors, home based businesses, farms doing value-added sales or related services, non-profit associations etc.

